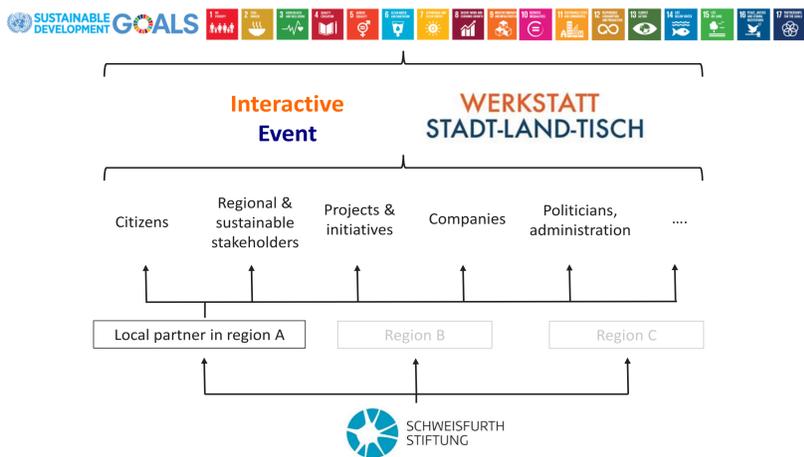




**Basic Concept**



**Aim: A sustainable agri-food culture and regional economy**

Sustainable and regional value and product chains between cities and their rural surroundings – with a focus on agri-food systems.

**Strategy: Creating spaces for working together**

Creating a space for stakeholders that fosters the process of creating new ideas, social innovations, products and networking. Supporting the innovative development of rural areas and a viable partnership between cities and the entire region.

The stakeholders are for example: local citizens, farmers, small producers, traders, initiatives, projects (like community-supported agriculture (CSA)), politicians, administrators, organizations, food councils, scientists as well as children and teenagers.

**Method: Interactive conferences and workshops**

Together with a local partner and adapted to the local conditions we organize interactive workshops and conferences. All interested stakeholders can join in – ahead of the event, during the event and after the event. This ensures that the event is focusing on the needs of the local stakeholders. The key for the whole process is the coordination with a local partner and the follow-up of the projects after the event.

**Interactive Conferences: 80 to 200 people from different projects**

**PARTICIPANTS:** Different projects, organizations, initiatives, farmers, companies and interested citizens or politicians

**AIM:** Coming together to create “our” sustainable region.

**PROCESS:** The composition of inspiring inputs and the intensive exchange in small groups helps to create new ideas, to find synergies or, for example, to initiate new cooperation. The conference benefits from the knowledge of all participants. After half a year, a follow-up workshop is initiated to continue the process and to take the next steps.

**Interactive Workshops: 20 to 40 people focusing on one project**

**PARTICIPANTS:** project (for example a farm), stakeholder of the project, people from the area around the project.

**AIM:** Coming together to create or support “our” project on a long run.

**PROCESS:** Exploring the project with its fascinating and challenging perspectives. Intense exchange in small groups and combining the outcome in a bigger picture. Networking, connecting the region with the project and developing concrete solutions based on the long-term support of the people from the region. After half a year, a follow-up workshop is initiated to continue the process and to take the next steps.



**Schweisfurth Stiftung Healthy soil – Happy animals – Better food**

The Schweisfurth Foundation supports small-scale agriculture that is both animal-friendly and organic. Established in 1985, the Foundation is one of the early pioneers of the Green Movement.

Finding solutions for a sustainable future: Foundation projects, publications and lectures inform, motivate and mobilize consumers as well as farmers and processors.

[www.schweisfurth-stiftung.de](http://www.schweisfurth-stiftung.de)